



ELGL Forum with Mark Zusman, Willamette Week Editor

The Lakewood Center for the Arts

February 6, 2013

- 11:45 a.m. Arrival
- 12:00 p.m. Lunch
- 12:05 p.m. Member Introductions, Kirsten Wyatt
- 12:15 p.m. **Speaker: Mark Zusman, Willamette Week Editor**

Along with business partner Richard Meeker, Zusman also owns alt-weekly newspapers in Santa Fe, New Mexico, the Santa Fe Reporter, and in the Triangle in North Carolina, the Independent Weekly. Zusman and Meeker acquired Willamette Week in 1982, and Zusman has been its editor since that time.



In 2005, his paper became the first and only weekly newspaper to win the Pulitzer Prize for Investigative Reporting and the first newspaper to win a Pulitzer for a story that was first published on the web. In 1986, Zusman was awarded the Gerald Loeb award for Business Journalism for an article he did about Nike.

Zusman and Meeker are also the founders of MusicfestNW, now the third largest indoor music festival in the United States, which takes place in the fall and which was cited by Time Magazine as one of the "50 Authentic American Experiences of 2009". He is also the founder of Candidates Gone Wild, a series of election debates that include irreverent videos and candidate quizzes.

- 12:45 p.m. Q & A with Mark Zusman

Upcoming ELGL Events:

- March 7: Tiffany Couch, Financial Investigation and Forensic Accounting
- April 11: Greg Baker, City Manager of Damascus
- April 17: K.L. Wombacher, Hillsboro Hops General Manager
- October 4: ELGL Annual Conference at the Kennedy School

Special thanks to Cate Schneider for organizing today's forum.